Individual and Corporate Sponsorship Levels and Benefits

Levels	Forest	Grove	Crown	Trunk	Heartwood	Branches	Leaves	Bark	Roots	Acorn	Seedling
Amount	**$20,000**	**$10,000**	**$7,500**	**$5,000**	**$2,500**	**$1,000**	**$500**	**$250**	**$100**	**$50**	**$25**
Benefits											
Adopt A Tree Sponsor	Y	Y	Y	Y	N	N	N	N	N	N	N
Arbor Day Sponsor	Y	Y	Y	Y	N	N	N	N	N	N	N
Tree Day Sponsor	Y	Y	Y	Y	N	N	N	N	N	N	N
Greening Milwaukee Schools	Y	Y	Y	Y	Y	Y	Y	N	N	N	N
School Tree Plantings	10 trees	10 trees	5 trees	4 trees	3 trees	2 Trees	2 Trees	1 tree	1 tree	1 tree	N
Photo Opportunities	Y	Y	Y	N	N	N	N	N	N	N	N
Greening Milwaukee Interactive CD-ROM Magazine	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Greening Milwaukee Interactive CD-ROM AD	Y	Y	Y	N	N	N	N	N	N	N	N
Sponsor Plaque	Y	Y	Y	Y	Y	Y	Y	Y	N	N	N
Special Event Tickets - Garden Party, Spring Show, Holiday Tree Lighting	50	30	15	8	8	6	4	0	0		
Special Event Program Ad	Y- Full - Inside Front or Back Cover	Y- Full - Inside Front or Back Cover	Y- Full	Y- Full	Y- Full	Y- Half Page	Y- 1/4 Page	Business Card	No	No	No
Special Event Banner	Y	Y	Y	Y	N	N	N	N	N	N	N
Volunteer Opportunities	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y